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Student Caffé Expands Audience by Providing Resources for Underrepresented Students
Student Caffé is a free online resource for students pursuing higher education

NEW ORLEANS, LA -- Low-income, first-generation, LGBT+, and minority students are often underrepresented on college campuses, but these population segments have been increasing. These groups face unique challenges both in applying to and attending college. LGBT+ and minority students are more likely to become the victims of discrimination, while low-income and first-generation students may struggle more with their applications and the financial aid process. With this in mind, Student Caffé added multiple articles to their website that offer guidance for this particular segment of students.

The population of [underrepresented students](#) has steadily been increasing on college campuses:

- **19%** of students identify as LGBT+
- **67%** of students are from low-income families

Since this segment is more likely to be subjected to bullying, harassment, or assault by other students, more resources should be available to help them prepare for and excel in college.

[Student Caffé](#) follows a student throughout their higher education, from standardized tests and the college search, through the application and financial aid process, to extracurricular activities and student life at college. Their website provides information about four-year colleges and alternative routes to education, including vocational school, community college, online degree programs, military service, and gap years. Their blog delves into more lighthearted, but useful, details that uncover tips, tricks, and secrets to success. Student Caffé brings you the most up-to-date information by continually updating their content and posting three blogs per week containing relevant information.

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